

**SILVER LAKE MALL**  
200 W. HANLEY AVENUE  
COEUR D'ALENE, ID 83815

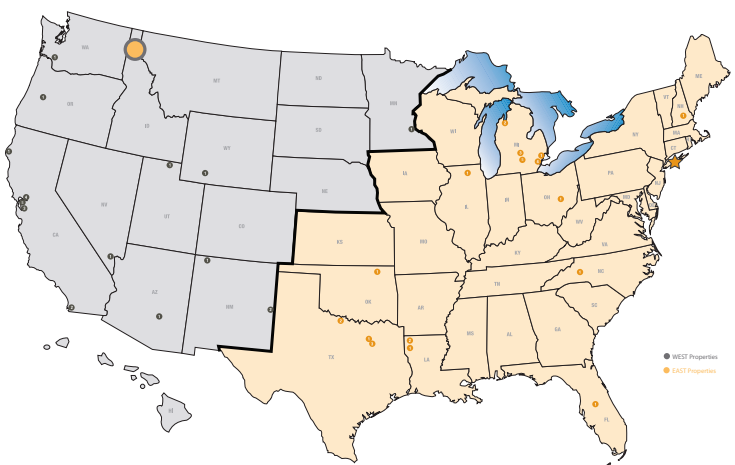
SILVER LAKE MALL is situated in Coeur D' Alene, ID, thirty miles east of Spokane, WA, and best known for the tourist friendly Lake Coeur D' Alene and major ski resorts in nearby Kellogg and Sandpoint. The area comprises the second largest MSA in Idaho, and acts as a sub-market to nearby Spokane. Within the city, Silver Lake is well positioned just north of I-90 with the major north/south thoroughfares of I-95 on the property's west side, and Government Way on the east side. Silver Lake Mall looks to play off of its existing mix of anchors (Macy's, jcpenny, Sears) and reposition itself to capitalize on the current retail demand within the City.



# Silver Lake Mall

COEUR D'ALENE, IDAHO

Serving Canada, Montana, and Idaho, Silver Lake Mall is ideally positioned to serve travelers to the Inland Empire.



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# SILVER LAKE MALL

ONGOING GROWTH | RESORT TOURISTS | CONVENIENT ACCESS

THE LARGEST ENCLOSED MALL IN NORTHERN IDAHO, SERVING A GROWING COMMUNITY.

### Destination Center

- Silver Lake Mall is the only enclosed shopping center in northern Idaho and offers market shoppers a strong core of national tenants including jcpenny, Macy's, Sears, Bath & Body Works, Christopher & Banks, PacSun, RadioShack and Vanity.

### Hub of Retail

- Silver Lake Mall is situated at the heart of Coeur d'Alene's retail shopping district.
- Forbes voted Coeur d'Alene the 31st Best Small Place for Business in 2010.

### Tourism Economy

- Silver Lake Mall benefits from Kootenai County's \$200 million tourism industry which is among the top three tourism economies in Idaho.

### Population Growth

- The population is expected to grow by 11% by 2015.
- Average household income is approaching \$60,000 with 40% of the primary trade area between the ages of 25-54.

### 5 COMPELLING REASONS TO LOCATE HERE

#### Convenient Location

- The mall is located just minutes from I-90 with direct access to US 95.
- Serving Canada, Montana, and Idaho, Silver Lake Mall is ideally positioned to serve travelers to the Inland Empire.

## TRADE AREA PROFILE



2010 Population 198,185  
2015 Projected 216,432



2010 Households 77,577  
2015 Projected 85,063



2010 Average HHI \$58,300  
2015 Projected \$64,410



2010 Median Age 39.1

## MALL INFORMATION

Market Coeur d'Alene, Idaho

Description Single-level, enclosed, regional

Anchors jcpenny, Macy's, Sears

Total Retail Square Footage 325,046

Parking Spaces 1,606

Opened 1989

## 20-MILE RADIUS

2010 Population 184,993  
2015 Projected 205,177

2010 Households 70,651  
2015 Projected 78,708

2010 Median Age 37.7

2010 Average HHI \$62,966  
2015 Projected \$69,129

### Daytime Employment

3-mile Radius 30,528  
5-mile Radius 46,145

Source: Claritas, Inc.

Cross Streets: US 95 and West Hanley Ave., with easy access to Interstate 90.

## AERIAL VIEW



SILVER LAKE MALL

